

ANIMARKT Stop Motion Forum Pitching SUBMISSIONS GUIDELINES AND REGULATIONS



ANIMARKT Stop Motion Forum Pitching – SUBMISSIONS GUIDELINES AND REGULATIONS
organised by MOMAKIN Sp. z o.o. based in Łódź (90-135) at ul. Narutowicza 34/303.

I. Key dates:

31 August 2022: Submission deadline via form at www.animarkt.pl.

20 September 2022: Projects and participants individually notified about the selection.

October: Pitching trainings.

7-8 November 2022: Pitching at ANIMARKT Stop Motion Forum in Łódź.

II. Eligible projects (the project must meet all of the following requirements):

Project of short film in development (up to 26 minutes) with at least first draft of the script or projects of full-length films or TV series or TV specials in every stage of realisation.

Technique: stop motion animation (at least 80% of the film)

Looking for a co-producer, funding, broadcaster, sales agent, platform, etc.

Submissions are open for project from around the world, but projects from V4 countries will have an additional point.

III. Who can submit a project?

Projects can be submitted by a natural or legal person, as well as organisational units which do not have legal existence, yet who are given legal capacity by the law (e.g. registered partnership, limited partnership). Only producers or other project rights-holders can submit projects. Producers must hold the rights to the project including:

- the right to present the project and any of its parts (including video in any form) to the public,
- the right to publish information on the project and any of its parts in any form.

IV. Submissions

There is no fee – the submission is free of charge.

To submit the project, the producer or right holder needs to fill in the submission form available on www.animarkt.pl

1. You can submit your project in one of the following sections:

- Short film:

Projects with at least first draft of script.

At development stage.

At least 80% will be made in stop motion animation.

- Feature films & TV series

In every stage of realisation.

At least 80% will be made in stop motion animation.

2. Important documents for the submission

Please make sure to prepare ahead the following documents which are needed for the application:

A. Basic information:

- title of the film,
- information concerning the director and the producer,
- country of origin.

B. Project presentation in PDF file (max. 20 pages) with following information:

- Summary page: title, name of the director, producer and co-producers, country, format, target,

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- stage of the project.
 - List of already solicited partners and the gathered financing sources and budget.
 - The concept of the project.
 - The synopsis.
 - 2-5 stills or concept arts.
 - Treatment.
 - Description of the characters.
 - Needs.
- C. Short description of the film (up to 300 characters).
- D. Estimated budget of the production.
- E. List of already solicited partners and the gathered financing sources.
- F. What kind of support do you expect the most?
- G. Script (at least the first draft) – only for Short Films Pitching

3. How to submit?

Step 1. Click on the "Submit your project" button and choose one of the application form: Shorts or Feature films & TV series.

Step 2. Fill in the form.

Step 3. Upload the files.

Step 4. Wait for a confirmation e-mail.

In case of questions or any issues with registration please contact Agnieszka Kowalewska-Skowron: a.kowalewska@momakin.pl

By submitting the project, the producer of the project:

- grants to the organizers the right to use the information about the project and creators, pictures, and any other information submitted with the application (except the information used only for the process of selection) on the ANIMARKT Stop Motion Forum website and social media, in the catalogue (print or digital), or for any other promotional materials. The aim of using these materials is always the promotion of the event and the selected projects.
- admits that they have read the regulations and agreed with them.

V. Selection process

From among all the submissions, we will select around 15 projects of shorts and 10 projects of feature films & TV series. The projects will be selected by the Selection Committee.

The Selection Committee will take into consideration, among other aspects:

- Idea of the project and stage of the preparing the project – 60% of general rate;
- Preparing of the presentation – 40%
- Country of origin – 1 added point¹

The projects which do not meet the requirements will not be considered.

The decision taken by the Selection Committee is final and not subject to any reconsideration.

If any of the projects selected as the first ones withdraw from the forum, a title from the reserve list indicated by the Selection Committee may qualify for the event.

The selected project is presented at ANIMARKT Stop Motion Forum.

¹ An additional asset of the project will be the artistic input of the creators (animation director, storyboard author, author of artistic designs, composer, realization of a significant part of the animation) from at least one of the following countries: Czechia, Poland, Hungary, Slovakia.

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VI. Accreditation for Pitching participant.

Each Pitching participant will be given accreditation.

Accreditation includes:

- the cost of the Pitching Training,
- accommodation (3 nights for one person),
- access to the whole event during the ANIMARKT Stop Motion Forum.

Any additional costs not listed above are not covered by the organizer.

VII. Preparation for the pitching and the pitching itself.

Step 1: Pitching Training

Before the event, the organizer will prepare an online Pitching Training for short films (5 online meetings) for the selected Short Films Pitching Participants and one workshop during ANIMARKT for Feature Films & TV series Pitching Participants. The participation in the Pitching Training is obligatory.

Step 2: Pre-recorded elevator pitch

Each Pitching Participant will be asked to pre-record an elevator pitch (1 minute) and a 5-minute pitch which will be available on the ANIMARKT Stop Motion Forum Library for our Decision Makers and accredited guests before, during, and for a month after the event.

Step 3: Live Pitching

Creators of the selected projects declare that they will attend the forum in November to present the project and meet with our Decision Makers and Attendees of the Forum.

For live pitching at ANIMARKT Stop Motion Forum, each Pitching participant will have:

- Shorts – 7 minutes for the pitch + 5 minutes for the Q&A with the audience;
- Feature films & TV series – 10 minutes for the pitch + 5 minutes for the Q&A with the audience.

VIII. Withdrawal of the projects

Once the producer confirms the participation of the project, the withdrawal is not possible, unless there are some serious circumstances.

IX. Complaints handling procedure.

Complaints shall be considered under these Regulations.

Complaints shall be null and void unless submitted in a written form to the address of the Organiser: MOMAKIN Sp. z o.o., ul. Narutowicza 34/303, 90-418135, Łódź. Complaints must be submitted within 7 calendar days (as evidenced by the date of postmark) from the date of the end of the Pitching.

Complaints shall be considered by the Committee within 14 working days (as evidenced by the date of postmark) from the date the complaint has been received.

Delayed complaints (submitted after the deadline indicated in clause 2 above) or not including the sender's return address shall not be considered.

X. Final provisional.

The regulations enters into force 27th June, 2022.

To all matters not settled herein the provisions of the Polish law shall apply.

All disputes shall be settled by Polish common courts of relevant jurisdiction.

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PERSONAL INFORMATION PROTECTION

1. Personal data of the Participants shall be processed according to the act of 10 May 2018 on the protection of personal data (Journal of Laws 2018, item 1000) and the General Data Protection Regulation (EU) 2016/679.
2. According to art. 13 of the Regulation of the European Parliament Council (EU) 2016/679 of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and the repeal of Directive 95/46 / EC (General Data Protection Regulation) (GDPR) The organizer informs that:
 - a) the administrator of the personal data of the Participants is MOMAKIN Sp. z o.o. based in Łódź (90-135) at ul. Narutowicza 34/303,
 - b) in matters related to the processing of personal data of Participants, in particular as regards obtaining information about personal data being processed and in order to make changes to the data being processed, they may contact the responsible person designated by the Administrator at the following e-mail address: momakin@momakin.pl ,
 - c) personal data of Participants will be processed in order to organize Pitching and to conduct any complaints proceedings,
 - d) the basis for the processing of participants' personal data resulting from participation in the Pitching is the Participant's consent - art. 6 § 1 point a) GDPR. To the extent that the data processing results from the mandatory provisions of law (including tax regulations), the basis for data processing is art. 6 § 1 point c) GDPR,
 - e) the recipient of personal data will be Momakin,
 - f) personal data of Participants who have not been chosen to participate the Pitching will be removed or made anonymous within one month from the end of the programme. The administrator informs that the expiration of the above deadline does not deprive you of the right to file a complaint or submit a claim in a different manner. In this case, however, the person submitting the complaint will be required to demonstrate independently all the circumstances on which he bases his claims,
3. Personal data of the Participants, who have been chosen to the Pitching and other participants, will be deleted or anonymized in accordance with the preceding point - excluding data that will be necessary to meet the legal obligations of the Administrator (tax regulations, warranty claims, warranty claims, as well as the award or performance of the prize in accordance with the Regulations).
4. Personal data of Participants may be processed longer than it appears in the preceding points, if it is necessary to consider a complaint or other form of claims made by the Participant, as well as for any possible legal or administrative proceedings,
5. Each Participant has the right to access their personal data, the right to request correction, deletion or limitation of processing of such data, the right to transfer data, without giving a reason;
6. At any time, the Participant has the right to withdraw the granted consent, which, however, will not affect the lawfulness of the processing, which was made on the basis of consent before its withdrawal;
7. Providing personal data is voluntary, but necessary for the purposes indicated in point. 2.c. above, and withdrawal of consent will prevent the Participant from participating in the Pitching.
8. Personal data of the Participants shall be processed according to the act of 29 August 1997 on the protection of personal data (Journal of Laws 2014, item 1182) and the act of 18 July 2002 on providing services by electronic means (Journal of Laws 2013, item 1422).

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9. The controller of the Participants' personal data is MOMAKIN Sp. z o.o. The purpose of gathering the personal data is to organize ANIMARKT and conduct any possible complaint handling procedure.
10. The fact that an application has been submitted means that the Participant has read and understood the Regulations and accepted its content and that he or she consents to have their personal data such as name, surname and pseudonym processed by the Organizer.
11. Each Participant has the right to access and correct his or her personal data. Providing personal information is voluntary, yet a failure to do so may result in rejection of the application.
12. The Organizer reserves the right to make the information contained therein public in the mass media, such as: Internet, TV, together with the information of the Participants, i.e. name, surname or pseudonym. The participants are not entitled to a separate remuneration in this respect.